

Neelaabh Rabindra Pal | Industrial Designer

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Profile

As an industrial designer with clean, minimal and effective design sensibilities, I follow an extremely methodical approach in my creative process. Addressing the design problem at hand and keeping the user at the centre of the solution is the core of my projects, spanning across industrial design, system thinking and user experience. I believe that ideally all design should serve the broadest range of people across cultures, social factors, economic factors, trans-generational physical and cognitive abilities as well as disabilities, without any bias of any kind and without any specialised design. It is not a design style but rather an orientation to design which is all inclusive and user centric.

Education

Master of Design | Universal Design - Faculty of Industrial Design
National Institute of Design, R&D Campus, Bangalore
Hochschule für Technik und Wirtschaft, Berlin, Germany
2015 - 2018

Bachelor of Design | Accessory Design
National Institute of Fashion Technology, Shillong
2008 - 2012

Work Experience

June 2018 - Present
General Manager - Process Innovation & Industrial Design
Rebel Foods, Mumbai | Faasos, Behrouz, Oven Story, Mandarin Oak...

June 2017 - May 2018
Graduation Project (M.Des)
Havells India Limited, Noida | Food Processor (Patent Application No. 201811007074)

May 2016 - July 2016
Summer Internship
Honeywell User Experience, Bengaluru | Air Purifier

January 2015 - June 2015
Group Leader - Concept Design
Dorset Kaba Security Systems Pvt. Ltd., New Delhi | Architectural Hardware

February 2013 - December 2014
Team Member - Concept Design
Dorset Kaba Security Systems Pvt. Ltd., New Delhi | Architectural Hardware

June 2012 - December 2012
Assistant Designer
Deco Windows, New Delhi | Window & Garden Accessories

January 2012 - May 2012
Graduation Project (B.Des)
National Centre for Design & Product Development, New Delhi | Indoor Furniture

June 2011 - July 2011
Summer Internship
Samsonite South Asia Pvt. Ltd., Nasik | Soft Luggage

Skills

Rhinoceros | AutoCAD | Corel Draw | Adobe Photoshop | Adobe InDesign | Adobe Illustrator

Awards & Achievements

Received 2nd prize in logo design competition for National High Speed Rail Corporation Limited, 2017

Awarded 'Most Commercially Viable Design Intervention' for the Graduation Project, National Institute of Fashion Technology, 2012

Represented Bhagalpur University at the East Zone Inter University Cricket Tournament, 2007

Portfolio

www.neelaabhpal.com